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## FACT SHEET

# startwiththeHeart

THE PARENTING SEMINAR

Here's a new opportunity for you to reach out to parents in your community. The **International Network of Children's Ministry** has teamed up with the National Center for Biblical Parenting to offer regional **Start with the Heart** Parenting Seminars. We are now looking for host churches for this exciting new ministry.

### Summary

You can choose the schedule. Saturday 8:30 am to 12:30 pm, or Saturday 9:00 am to 2:30 pm, or Sunday 1:30 pm to 5:30 pm. The seminar will be taught by a live presenter trained by the National Center for Biblical Parenting. Attendees will learn practical ways to move from a simple behavior modification approach to a heart-based approach to parenting.

### Are You Ready?

This is an opportunity for several churches in an area to work together to reach parents with practical help they need. Would you consider becoming one of those sites? If so, please call (800) 771-8334 and let us know. Here are some answers to common questions you might have.

### What Material Will be Taught at These Seminars?

The content for the seminar is taken from the National Center for Biblical Parenting. Dr. Scott Turansky and Joanne Miller have been teaching parenting seminars for 14 years and their Parenting is Heart Work material is the basis for the Start with the Heart Parenting Seminars. In fact, Dr. Turansky and Mrs. Miller have trained the presenters for these seminars.

### Costs

The host church pays \$15 per attendee with a minimum guarantee of 120 attendees (\$1800) plus a \$50 resource fee. A deposit of \$350 is required to book the event.

### The Host Church and Promoting Churches are Responsible for the Following:

1. Promotion within the local churches.
2. Publicity to the community using the suggestions in the promotional packet.
3. Deciding whether the seminar will offer the children's program during the seminar. This program utilizes the activity-based children's curriculum written by the **National Center for Biblical Parenting** and complements what the parents are learning in the seminar. This is optional but highly recommended for maximum outreach potential and family development. This program is run by volunteers from the host and promoting churches and is designed for children ages 2-12.

4. Designate a leadership team responsible for the following: onsite registration, onsite resources sales, publicity within the churches, promotion outside the church, running the children's program, refreshments and hospitality, interaction with the presenter/INCM/NCBP.
5. Provide volunteers on the day of the seminar for registration, greeting, refreshments, and resource table.
6. Provide audio-visual capabilities for PA, DVD, and PowerPoint presentation.
7. Provide an auditorium that seats at least 300 people, an area for the resource display and refreshments, and enough classrooms for the children's program if that option is selected.

### **INCM and the NCBP will provide:**

1. Oversight and counsel for the leadership team.
2. Collecting registrations from attendees.
3. 5 posters for the host church and 2 posters for each promoting church (additional posters may be purchased in a pack of 5 for \$7.49).
4. Reproducible fliers to photocopy and distribute.
5. An outreach manual (for the host church only) guiding the church through the process of running a parenting seminar as an outreach to the community.
6. A one-minute DVD commercial to play in the worship service.
7. A selection of parenting books and CDs to be available for individuals and churches to purchase at the seminar for further parent training development.
8. A trained presenter to teach the seminar.

### **Next Steps:**

If you're interested in becoming one of the host churches, please download an application at [www.biblicalparenting.org/startwiththeheart.asp](http://www.biblicalparenting.org/startwiththeheart.asp). Fill it out and submit it via email to [parent@biblicalparenting.org](mailto:parent@biblicalparenting.org) or fax it to: (609) 771-8003.

Keep in mind that a parenting seminar in your area is a lot of work, but it pays off tremendously in the end. Families right around your community are struggling and are often willing to come to a church to get help. This is an awesome opportunity for you to touch families and help a lot of people. If you have any further questions please don't hesitate to give us a call. We want to help you have a successful event for your community.



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